



Maison&Objet Intérieurs Hong Kong Unveils Full Programme: Design Factory, Design Showcase & Le Club

3-6 December 2025 at HKCEC: Eight immersive interiors, a special Mobilier National presentation, 200+ brands and a curated business lounge



Rendering of Hong Kong designer Steve Leung's Design Showcase, "Connect" – one of eight Design Showcases exhibiting at Maison&Objet Intérieurs Hong Kong this December.

Hong Kong, 21 October 2025 – This December, with the support of Cultural and Creative Industries Development Agency (CCIDA) by HKSAR government, Maison&Objet Intérieurs Hong Kong returns with three core sections – Design Factory, Design Showcase, and Le Club – at the Hong Kong Convention and Exhibition Centre, 3–6 December 2025, under the theme "Crossroads." Together, these three sections deliver Inspiration (Design Factory), Discovery (Design Showcase), and Encounters (Le Club).

The event will be concurrent to *DesignInspire* orchestrated by the Hong Kong Trade and Development Council, strategic partners of Maison&Objet in Hong Kong, and the *Business of Design Week (BODW)* organised by the Hong Kong Design Center. Together the programmes will be the cornerstones to make Hong Kong the central hub and meeting place to unfold the future of design in Asia and beyond.

At a glance – the three sections

Design Factory: Four curated pavilions exploring sustainability, material innovation, and cultural dialogue.

Design Showcase: Eight immersive interiors reimagining hospitality and residential spaces in collaboration with leading brands and craftspeople.

Le Club: A curated business lounge and programme facilitating high-value networking for pre-registered professionals.

Exclusively curated by Maison&Objet, the world's leading brand for international design, interior decoration, and lifestyle, this enhanced second edition spotlights Asian design and brands while fostering collaboration and dialogue under "Crossroads." The programme aims to reinforce Hong Kong's role as Asia's premier hub for design, innovation, and global collaboration.

Design Showcase – Eight International Interiors Exploring Hybrid Living, Hospitality, And Culture-In-Conversation

Curated across seven design capitals—Paris, Milano, Dubai, New Delhi, Shanghai, Hong Kong, and Seoul—the Design Showcase interprets "Crossroads" through hybridization and the contemporary need for multi-function living, working, hosting, and recharging.

Showcase 1 - Paris × Hong Kong: Hubert Le Gall with Alfred Lam

Reimagining the spirit of a traditional Beijing Siheyuan home through a refined yet whimsical Parisian lens, this courtyard-centered concept unfolds five distinct zones for living, dining, lounge, reading, and garden. Antique and vintage finds from L's Where converse with sculptural pieces by Le Gall, while tactile layers of wood, metal and soft fabrics meet playful mirrors and artforward accents, evoking a hint of *Alice in Wonderland*. Collaborators include a local florist for florals and garden styling, Elsa Jeandedieu for murals, and Wallpaper Plus for textured wall treatments – together crafting a transportive cross-cultural narrative.

About the designers: Celebrated for poetic, sculptural furniture and landmark scenography, Paris-based Hubert

Le Gall has exhibited globally and collaborated with prestigious institutions and maisons.

Alfred Lam, founder of Hong Kong's Studio1618, is known for contemporary, composed interiors shaped by material depth and client-centered precision.

Showcase 2 – Dubai: Kristina Zanic, "Beyond Majlis"



A futuristic take on the Middle Eastern gathering space, "Beyond Majlis" merges heritage and tomorrow. Curved modular seating replaces the traditional rectilinear plan, creating flexible social configurations beneath a stretched, star-evoking light installation. A palette of desert neutrals and copper accents pairs with curved mesh walls and polished stone flooring, while projections and holographic elements suggest a seamless dialogue between the digital and physical.

About the designer: With a 35-year international career and studios across Dubai, London, Riyadh, Bangkok and the Philippines, Kristina Zanic leads award-winning hospitality, wellness, dining and residential projects; she was named #1 Hospitality Designer in the Middle East by Commercial Interior Design in 2023.

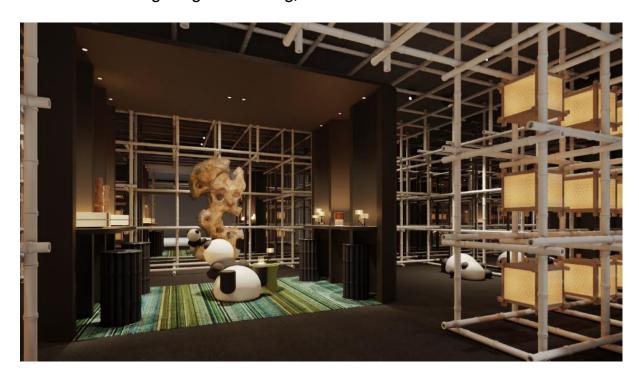
Showcase 3 – New Delhi: Aparna Kaushik, "Rooh Dilli"



A serene, symmetrical lounge channels Delhi's imperial core, including Parliament House and Rashtrapati Bhawan, as cultural syntheses of European geometry and Indian craft. Set within a spacious linear volume, distinct zones for lounging, reading and social gathering are orchestrated along an axis of symmetry. Hand-carved stone from Rajasthan, intricately woven carpets, and artworks echoing the spirit of modern Indian masters compose a tactile, timeless narrative, where heritage evolved with restraint, rhythm, and purpose.

About the designer: One of India's most celebrated architects, Aparna Kaushik leads an 85-strong multidisciplinary studio delivering ultra-luxury residences and bespoke objects. Her work harmonizes classical proportion with contemporary living and has been recognized by AD, EDIDA, and Forbes' The Bold Club.

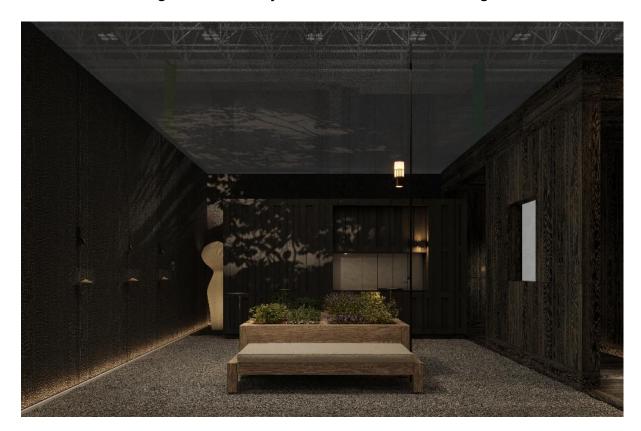
Showcase 4 - Hong Kong: Steve Leung, "Connect"



An immersive ode to bamboo – a symbol of humility and integrity in Eastern culture, "Connect" honors bamboo scaffolding as intangible cultural heritage while advancing structural, material, and spatial innovation. Pure white bamboo poles form a layered framework amplified by mirrors; a deep-gray curved core contrasts lightness and solidity, displaying Moorgen's Salute smart charging lamps. Tai Ping's custom bamboo-patterned carpet grounds the scene, while Qian Li Huai, the provincial inheritor of Wuzhen bamboo weaving, creates a "Taihu Rock" centerpiece in woven bamboo. The result is a sensory bar-lounge landscape where tradition meets modernity and craft meets technology.

About the designer: With over 40 years of practice, Hong Kong's Steve Leung is an internationally acclaimed architect and designer, Andrew Martin Interior Designer of the Year (2015), former IFI President, and a champion of cross-border design collaboration and education.

Showcase 5 - Shanghai: Wu Bin, "Hybridization: Garden Wanderings"



A multisensory dérive through a "Garden of Memory" softens the tempo of urban life. Visitors traverse a dim, warm and textured path by Empire International Flooring underfoot, bark-like wall surfaces to the touch, and a lingering bouquet of subtle scents in the air. Flickering projections and ambient sound evoke everyday vignettes. At the center, an M77 tea cabinet opens both inward and outward, serving as a private archive and a public window, while Yardcom's spice garden becomes a quiet pavilion for pause. Reclaimed materials and Moorgen's gentle lighting articulate a sustainable, emotional dialogue between city and self.

About the designer: Wu Bin, founder of W.DESIGN and pioneer of a "Modern Orientalism" language, is the first mainland Chinese designer named Designer of the Year at the Andrew Martin Awards; honors include AD100 (six consecutive editions), EDIDA China's Designer of the Year, and Dezeen Interior Designer of the Year.

Showcase 6 - Seoul: Teo Yang, "Fragments of HK, A Letter from Seoul"



A library-like interior becomes a cultural portrait of Hong Kong as remembered by generations of Koreans, with posters, music, film stills and cherished objects arranged as an intimate public archive. Echoing Korea's tradition of the library as a place to receive guests and exchange ideas, the space invites dialogue and contemplation, connecting past and present, Seoul and Hong Kong, in reflective correspondence.

About the designer: Educated in Chicago and California, Teo Yang leads a cross-disciplinary studio recognized with Wallpaper* Design Awards, AD100 selection, a Dezeen Awards shortlist (2024), and projects spanning national museums, galleries, and global retail flagships.

La Rue – Patrizia Moroso, "Resonant Landscapes"



Located on La Rue – a connective passageway within the Maison&Objet layout – Italian furniture brand Moroso presents Resonant Landscapes, an installation curated by Patrizia Moroso and dedicated to the Pebble Rubble collection by Front Design. Here, design moves beyond utility into a felt experience of empathy and connection. Drawing on the slow, organic tempo of nature, Pebble Rubble distills rocks, moss, and forest floor into sculptural, modular forms that invite the body to pause and the senses to heighten. Developed from 3D scans of natural surfaces and upholstered in exclusive Kvadrat Febrik textiles, each element carries the tactile memory of the living world. This poetic terrain – soft, grounded, and alive – turns the simple act of sitting into an encounter with nature's enduring calm. Curated by Patrizia Moroso, the visionary art director of Moroso S.p.A., whose long-standing collaborations with designers and artists such as Ron Arad, Patricia Urquiola, Tord Boontje and Tokujin Yoshioka have shaped a globally influential catalogue where technology and handcraft coexist.

Mobilier National × Maison&Objet – Paul Bonlarron: "Dining Room"

Deepening the bridge between French savoir-faire and Asian design culture, Maison&Objet and Mobilier National co-present the Maison&Objet Design Showcase Award 2025, celebrating avant-garde interiors by the leading visionaries of our time. The winning project was selected from the 10 commissioned designs of the inaugural edition of "Salon Les Nouveaux Ensembliers", organised by Les Manufactures Nationales - Sèvres & Mobilier National, in honour of the centenary of the 1925 International Exhibition of Decorative Arts.



The laureate, Paris-based designer Paul Bonlarron (ENSCI–Les Ateliers) will unveil an imaginative "Dining Room" where culinary by-products become matter, surface and spectacle: eggshell-enamel plates, bread-pulp luminaires, vegetable-bioplastic stained glass windows, a pleated tablecloth dyed with onion skins, and a tapestry crafted from eggplant skin. This creation is an exuberant blend of decorative indulgence and sustainable fantasy. Known for reinterpreting the decorative arts – from rocaille to the secret cabinet – through contemporary materials, optics and spatial storytelling, Bonlarron previously won the Mobilier National Design Parade Toulon 2022 award.

In addition, two of the other commissioned designers, Marion Mailaender and Mathilde Bretillot will be invited by the French Embassy in China to present their work as part of the Guangzhou Design Week, brining French excellence and craftstmanship to the Greater Bay Area.

Le Club - Business Lounge and Programme

Le Club, inspired by Maison&Objet Paris's business lounge, will anchor networking and deal-making for pre-registered professionals visiting the fair. The space will be conceived by renowned Hong Kong design studios CL3 and Lim + Lu to showcase the uniqueness and expression of the city's homegrown talents, accompanied by 24 commercial displays from selected brands. Within the Le Club, the dedicated "Business Programme" is a tailor made series of meetings and introductions for selected design professionals to explore opportunities in Hong Kong and the Greater Bay Area.

Design Factory - Four Immersive Pavilions

A curated exhibition dedicated to surprise and inspire, Design Factory artfully presents features, objects, and furniture focused on sustainability, material innovation, and cultural dialogue – proposing proactive solutions for the modern world. At its heart are four immersive pavilions curated by global visionaries:

- "Shifted Mirrors: Fragments of a Dreamed East" curated by Clélie Debehault & Liv Vaisberg (Belgium) and Ann Chan (Hong Kong SAR)
- "Anthropocene Adhocsime" by Lionel Jadot (Belgium)
- "Breath of Bamboo" by Korakot Aromdee (Thailand)
- "Living Matters" by Elizabeth Leriche (France)

In total, Maison&Objet Intérieurs Hong Kong will bring together 16 renowned designers and curators, 200+ brands, craftsmen and artists to offer design professionals and afficionados alike an immersive new design experience in the heart of the most vibrant Asian metropolis.

Access: Free upon registration

Who can register: Maison&Objet Intérieurs Hong Kong is dedicated to professionals in the design industry. The event is also open to the public interested in design on 6 December 2025.

Register now: https://profil.maison-objet.com/en/hong-kong/registration.htm

Stay tuned for more updates on Maison&Objet Intérieurs 2025, including exclusive previews, behind-the-scenes content, and programme highlights. Follow us on Instagram <u>@maisonetobjet.hongkong</u>, <u>LinkedIn</u> or Xiaohongshu @maisonetobjet for the latest details.



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To download the full press kit, including the curator and designer bios along with hi-res images, please click $\underline{\sf HERE}$

Event Details

Maison&Objet Intérieurs Hong Kong 2025

Date: Wednesday 3 to Saturday 6 December 2025

Venue: Hall 3C, Hong Kong Convention and Exhibition Centre (1 Expo Drive, Wan Chai, Hong

Kong)

Admission: Free access upon registration.

https://profil.maison-objet.com/en/hong-kong/registration.htm

Notes to Editors

About the Organisers:

Organiser: Maison&Objet, with the support of Tribe 22 and Le Cercle

Maison&Objet (SAFI, a subsidiary of Ateliers d'Art de France and RX France) has been a leader in the international decor, design, and lifestyle community since 1994. Its trademark? Its ability to foster productive international meetings and enhance the visibility of the brands that exhibit at its trade shows and on its digital platform, as well as its singular aptitude for highlighting the trends that will set the hearts of the interior design community racing.

Maison&Objet's mission is to reveal talent, offer opportunities for discussion and inspiration both online and offline, and facilitate business development. With two annual exhibitions and Paris Design Week in September, Maison&Objet serves as an indispensable barometer for the entire sector.

Online since 2016, MOM (Maison&Objet and More) allows buyers and brands to continue their exchanges, launch new collections, and make contacts beyond physical meetings. Weekly launches of new products that captivate the interior design community provide an ongoing boost to the industry.

In 2023, Maison&Objet rolled out new digital services, and MOM also became a marketplace. On social networks, discoveries are made on a daily basis by a community of almost two million professionals active on Facebook, Instagram (+1M followers), Twitter/X, LinkedIn, Xing, WeChat and TikTok.

Maison&Objet serves as a catalyst for establishing Paris as a leading destination for global creative talent.

Lead Sponsor: Cultural and Creative Industries Development Agency (CCIDA)

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East-meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

About DesignInspire (designinspire.hktdc.com)

DesignInspire, organised by Hong Kong Trade Development Council (HKTDC), is a Business-to-All exchange and inspiring platform that gathers global design and creative elites, trend-setting brands, associations and institutes. Through a series of interactive exhibits, design masterpieces, award-winning projects and creative workshops, participants will explore the limitless potential of design and promote top-tier creativity. As a unique B2A platform for

Hong Kong's creative industry, DesignInspire aims to establish a gateway for connecting Hong Kong with the international design community, fostering interaction and collaboration.

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