

THE INNOVATIVE LIFESTYLE RENDEZ-VOUS

PRESS KIT

JANUARY 2026

PAST REVEALS FUTURE

15-19 JAN. 2026
PARIS

maison-objet.com

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MAISON & OBJET

NEW & NOW

AN EDITION DEFINED BY

EXCELLENCE AND CRAFTSMANSHIP

Driven in 2025 by the new wave of design and vibrant creativity,

Maison&Objet Paris opens 2026 under the banner of excellence and savoir-faire.

From January 15 to 19, Maison&Objet will spotlight the creators and companies who, through technical mastery and a contemporary vision embody a new way of inhabiting the world. Here, innovation enters dialogue with tradition, transmission fuels creation, and centuries-old gestures are reimagined through the lens of today's creative visions.

Spanning 7 halls and 6 sectors, Maison&Objet unfolds a curated experience through immersive spaces and exclusive scenography. In 2026, the event firmly establishes Paris as the global capital of design and unveils a living showcase where ancestral know-how resonates anew, shaping the design landscape of tomorrow.



Maison&Objet J25

Altin-Tinja ©Alexis Narodetzky

A THEME THAT ECHOES MAISON&OBJET'S DNA

PAST REVEALS FUTURE

For over thirty years, Maison & Objet has cultivated a unique identity: **serving as a meeting point between the world of fine craftsmanship and contemporary design.** In January 2026, the trade fair returns to its roots with a powerful and inspiring theme.

Design draws strength from its origins to rise even higher. At the crossroads of the raw materials and contemporary form, a calm strength reveals itself. Furniture is no longer a mere series of objects: it becomes an extension of a skill, a gesture, a memory. What emanates from it goes beyond aesthetics: it's an aura, a breath, a trace of the past carried into the future. Each creation is part of a continuum, a slow and embodied transformation

Maison&Objet highlights a design imbued with soul, where every piece of furniture bears the mark of a story in the making.



©UZZIK ©Arthur Seguin

4 EXPRESSIONS

OF THE THEME *PAST REVEALS FUTURE*

To delve deeper into this theme, the trend forecasting agency GOODMOODS presents a sensory and forward-looking interpretation through four manifestos that outline possible trajectories for contemporary design.

METAMORPHOSIS :

Upcycling becomes a true creative chemistry, where anything can be transformed, recombined, and enhanced.

MUTATION :

The fusion of organic materials, ancestral techniques, and technological innovation inspires new forms of hybridization.

RECOMPOSED BAROQUE :

Artisanal craftsmanship revisits the opulence and theatricality of the Baroque with contemporary restraint and unexpected twists.

NEO-FOLKLORE :

Patterns, rituals, and local narratives are reimaged through new materials and digital tools.

TREND ANALYSIS:

MANIFESTOS CURATED BY GOODMOODS



These four directions enrich the overall vision of this edition enriching the narratives of exhibitions, curated journeys, and the What's New? presentations. They offer a rich framework for interpreting and guiding creators and brands toward formal, technical, or poetic expressions that echo the theme Past Reveals Future.



A RICH OFFER ACROSS 6 SECTORS & 7 HALLS

With its 6 key sectors and 7 exhibition halls, Maison&Objet is the only trade show to unite all professionals across decoration, design, and the art of living.



Signature & Projects

High-end design, hospitality, and tailor-made solutions.



Decor & Design

Decoration, furniture, lighting, home textiles, and tableware.



Craft – métiers d'art

Artisanal creation and exceptional know-how.



Fragrance & Wellness

The world of wellbeing, beauty, and scents.



Fashion & Accessories

Fashion, jewelry, and stylish accessories.

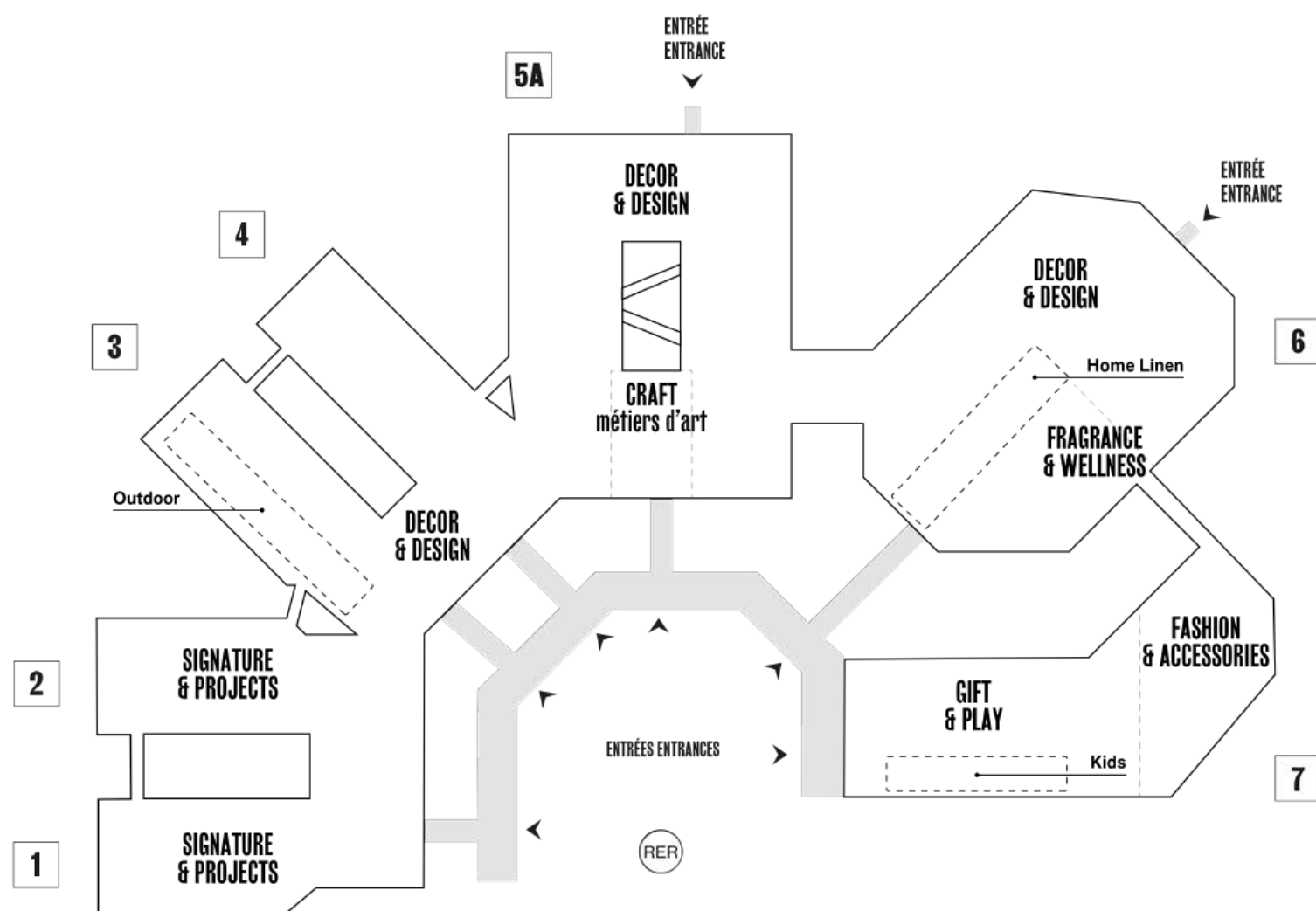


Gift & Play

Gifts, toys, and original ideas.

Visuels : ©UZIK ©Arthur Seguin

A RICH OFFER ACROSS 6 SECTORS & 7 HALLS



AN EDITION RICH IN

EXPERIENCES AND INSPIRATION

DESIGNER OF THE YEAR 2026 – HARRY NURIEV (CROSBY STUDIOS)

This edition honors Harry Nuriev, visionary designer and founder of Crosby Studios, recognized by The New York Times Magazine as one of the pioneering voices of contemporary minimalism. Based between New York and Paris, Harry Nuriev explores the intersection of design, art, and craftsmanship through a singular approach: **Transformism**. Rather than creating from scratch, he chooses to transform what already exists, giving objects a second life, amplifying their essence and memory.

His prestigious collaborations, from the Mobilier National to the Louvre, from Balenciaga to Baccarat, reflect a transversal perspective and a unique ability to build bridges between institutions, brands, and audiences.

For Maison&Objet 2026, he is designing a new, immersive scenography, conceived as a visual and sensory meditation on the power of design to transform our perception of everyday life.



Harry Nuriev - ©Daniel Roché

« Each year, when we select a personality for the Designer of the Year Award, the committee looks for someone who embodies the spirit of the times, someone we believe will leave a lasting mark on design.

*Harry Nuriev's work is singular, rooted in the present. His practice lies at the crossroads of art and design, driven by the sensitivity of a designer who questions the overabundance of objects in which we live. A dilemma to which he responds with what he calls his **"Transformism Manifesto"**.*

Harry is also a cosmopolitan creator who has chosen Paris as his home base, following in the footsteps of great figures who enriched the Parisian art and cultural scene. A touch of Diaghilev for the Russian soul, and a bit of Scott Fitzgerald for the extravagance...»

Franck Millot
Director of Partnerships and Special Events





WHAT'S NEW? IN DECOR BY ELIZABETH LERICHE

As a scenographer and trend-setter, Elizabeth Leriche presents an immersive and emotionally resonant journey, where each installation highlights the exhibitors' products while creating a dialogue between past and future.

From Antiquity to Art Deco, from primitive forms to contemporary daring, the exhibition brings to light a shared memory of the decorative arts, reinterpreted to inspire the invention of new aesthetics. Between tradition and experimentation, it reveals how the future of design is always born from the traces left by the past.



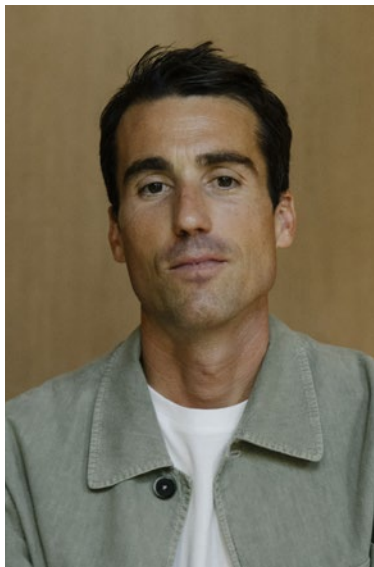
Maison&Objet JAN.2025 - What's New? in Decor
by Elizabeth Leriche ©Anne-Emmanuelle Thion

WHAT'S NEW? IN RETAIL BY FRANÇOIS DELCLAUX

A manifesto of contemporary retail, where physical commerce reasserts its power to reinvent itself. Inspired by the theme Past Reveals Future, this installation explores the resonances between tradition and innovation. To work with a material is to enter a temporal conversation, to make resonate what once was, while inscribing what is yet to come. This paleo-futuristic exploration highlights four materials at the very heart of today's creative expression: stone, wood, glass, and metal, whether in their physical forms or their representations. The journey is conceived as a sensory experience, restoring the point of sale as a living, inspiring space.



Maison&Objet JAN.2025 - What's New? in Retail
by François Delclaux ©Anne-Emmanuelle Thion



Rudy Guénaire ©Ludovic Balay



Rudy Guénaire ©Ludovic Balay

WHAT'S NEW? IN HOSPITALITY BY RUDY GUÉNAIRE

Co-founder and artistic director of the PNY restaurant chain, Rudy Guénaire launched Night Flight in 2021, his creative studio dedicated to design and interior architecture. His projects, both narrative and immersive, stand out for their poetic and cinematic quality, inviting audiences to experience something truly unique.

With Suite 2046, Rudy Guénaire reinvented hospitality as a total experience. For Maison&Objet, he will present a room that is rooted in the past, yet futuristic and dreamlike accompanied by a manifesto on the codes of tomorrow's hospitality. A reflection on the art of bathing will enrich his installation, transforming a daily ritual into a founding ceremony.

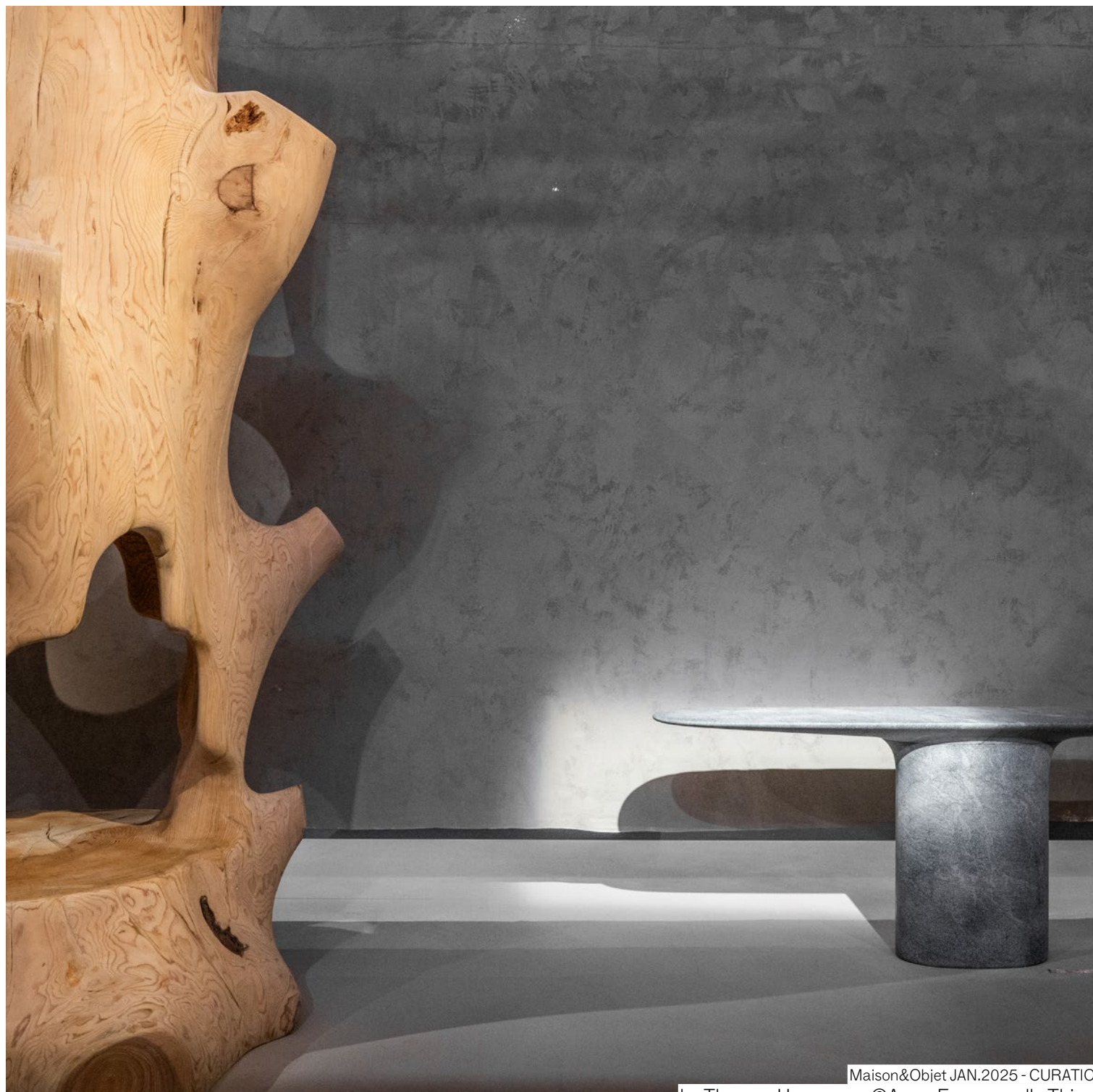
COMING THIS JANUARY

AN EXPANDING OFFERING

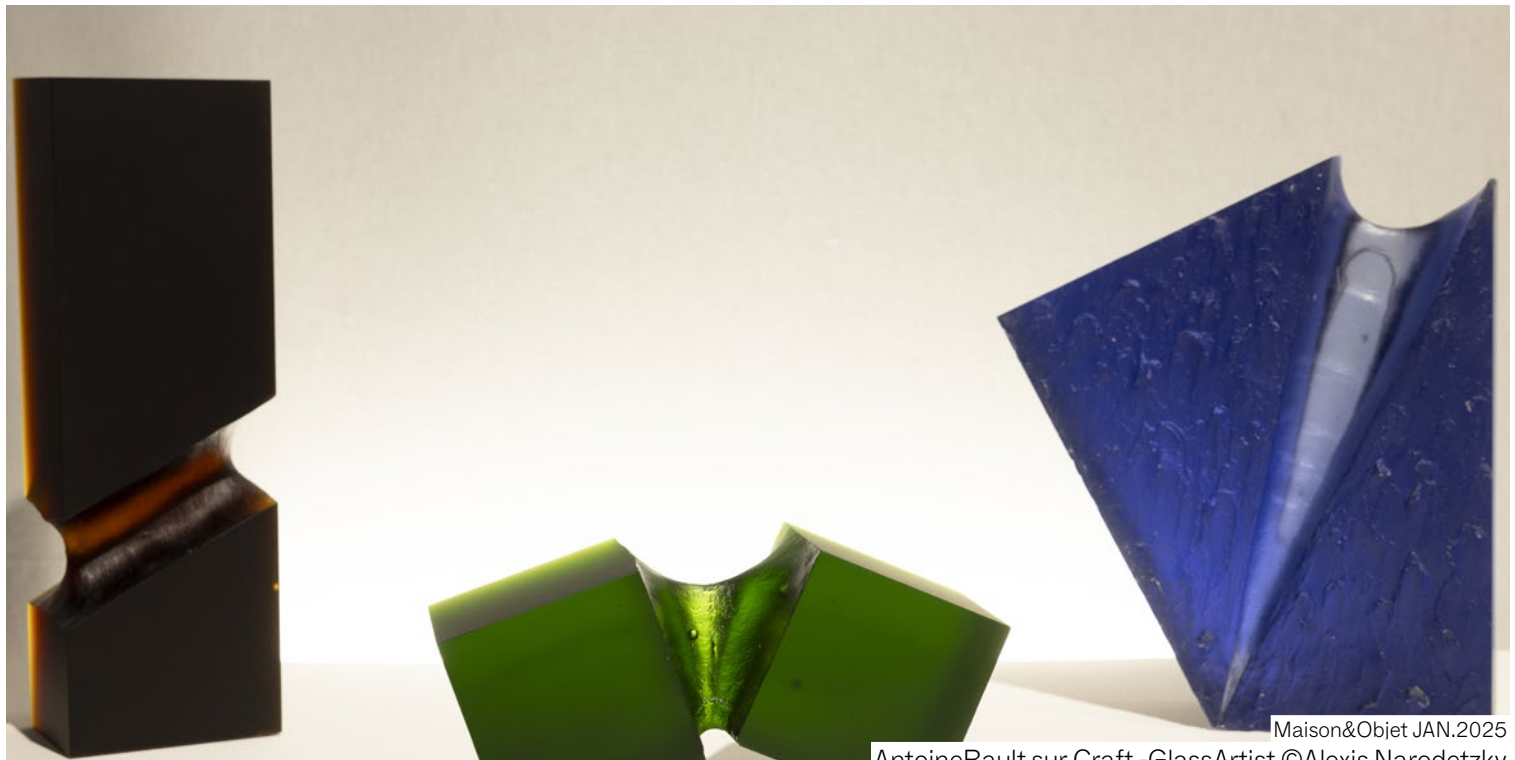
CURATIO – THE COLLECTIBLE DESIGN VILLAGE

After a well-received debut in 2025 by both the press and industry professionals, **CURATIO**, curated by **Thomas Haarmann**, returns in January 2026 with an expanded format and **60 international participants**.

Conceived as a true village, it blends exhibition space with experiential design to offer an immersive journey into the world of collectible design, where each piece reveals the intention and craftsmanship behind the material



Maison&Objet JAN.2025 - CURATIO
by Thomas Haarmann ©Anne-Emmanuelle Thion



Maison&Objet JAN.2025

Antoine Rault sur Craft -GlassArtist ©Alexis Narodetzky

CRAFT – MÉTIERS D'ART

Alongside, the CRAFT space continues its mission to spotlight artisans who embody both excellence and experimentation. These creators, positioned at the crossroads of tradition and innovation, enrich the theme ***Past Reveals Future*** by demonstrating that an object can also carry memory, gesture, and living legacy.

MANUFACTURES OF EXCELLENCE

A new feature of this edition, **the Village Manufactures of Excellence** will take place at the heart of *Signature & Projects*. Conceived as a refined setting, it brings together for the first time a unique collective of **Living Heritage Companies (EPV)**, a French government label that recognizes exceptional craftsmanship and rare expertise.

This new space, created with the support of the **Excellence Contract network**, will host around twenty companies that embody the finest in French artisanal and industrial excellence: master glassmakers, fine cabinetmakers, weavers, upholsterers, plaster artisans, artistic metalworkers, marble workers, and designers of furniture and lighting. Among the confirmed participants: **La Maison du Vitrail, Verrerie Biot, Agencement Paul Champs, Tissage de la Lys - Jules Pansu, Eurocave, Dumas Paris, Bronzés de France & Baguès, Horus, Focus Création, and Le Jacquard Français.**

Primarily aimed at the 25,000 interior designers and decorators expected at the show, this village offers a deep dive into exceptional trades in the service of hospitality and luxury. A dedicated mini-exhibition, along with a talk on the international reach of these savoir-faire, will complete the program.

THE ECO-RESPONSIBLE DESIGN COLLECTIVE

In January, **Halls 1 & 2** will host the **Signature & Projects** universes, enhanced by an **Eco-Responsible Design Collective** that showcases creators' ability to develop sustainable solutions without compromising on aesthetics.

This space brings together an international **selection of manufacturers of eco-designed materials** and coverings, intended for interior architecture, decoration, and furniture design.

With this collective, **Maison&Objet confirms its leading role in promoting responsible and innovative solutions**, serving designers and industry professionals committed to combining aesthetics, innovation, and environmental impact.



Maison&Objet Sept. 2024
Projects Eco Materials Corner - Ostrea ©Alexis Narodetzky



OUTDOOR : THE ART OF ENHANCING EXTERIOR SPACES

Located in Hall 3, Decor & Design, the Outdoor space highlights the design of exterior environments, now recognized as a true extension of the home. Designed as a strategic showcase, it brings together trends and innovations that redefine outdoor living.

Bringing together **50 leading international brands**, the offering covers a wide range: furniture, pergolas, lighting, rugs, and accessories, as well as technical and functional solutions tailored to the demands of hospitality, fine dining, high-end residential, and yachting. Each product combines **aesthetics, durability, and innovation**, with special attention to eco-friendly materials and harmonious integration with the surrounding architecture.

This new space establishes itself as a **strategic hub** for industry players, offering a comprehensive vision of outdoor design and a privileged meeting place for **key stakeholders**, including designers, manufacturers, and market experts who share their insights and expertise on emerging practices and lifestyles.

The Outdoor space thus becomes a must-visit destination to discover inspiring collections and understand how **creativity and craftsmanship are shaping the exteriors of tomorrow**.

IN THE CITY

DESIGN BEYOND THE WALLS

Maison&Objet extends its experience beyond the show floors with **IN THE CITY**, the B2B event in Paris from January 14 to 19, designed specifically for professionals. This unique journey brings together 100 locations that make up Paris's ecosystem of exceptional decoration : decorators, interior designers, galleries, prestigious maisons, and outstanding artisans.

By combining the **on-site** event, the Maison&Objet fair with **off-site** visits and events throughout the city, IN THE CITY offers a comprehensive and immersive experience. This unique format gives professionals the chance to meet creators, see products in real-life settings, and fully immerse themselves in the creative energy of Paris, the international design capital.



In the City 2025 ©Greg Sevaz



In the City 2025 ©Greg Sevaz

A VIBRANT COMMUNITY

More than a trade show, Maison&Objet is an international community that comes alive throughout the year, in Paris, online, and on social media. A unique ecosystem that brings together:

2 million followers on Instagram, Facebook, LinkedIn, Pinterest, and TikTok...

The MOM marketplace, a true business extension of the fair, with 3 million visits per year and 372,000 active professional buyers all year round.

A newsletter sent to more than 600,000 contacts, keeping the community informed of Maison&Objet's news, events, and trends.



Maison&Objet JAN.2025
©Anne-Emmanuelle Thion

A VIBRANT COMMUNITY

More than 25 talks per edition, where designers, experts, and entrepreneurs share their vision on hospitality, retail, creativity, and the role of women in design. These conferences, accessible to all on the Maison&Objet YouTube channel, allow the community to stay connected, exchange ideas, and extend the experience throughout the year.

Maison&Objet also asserts its international reach with initiatives like the China Design Awards, which spotlight emerging Chinese creative talents and celebrate the diversity of creative visions around the world.

Reflecting its theme Past Reveals Future, the January 2026 edition promises to be meaningful, immersive, and inspiring. By drawing on the heritage of craftsmanship to nurture contemporary imagination, Maison&Objet continues to unite and inspire the international community of design, decoration, and the art of living.



Thomas Jolly sur TheTalks ©Gabriel Amiard

MAISON&OBJET

ABOUT US



© Anne-Emmanuelle Thion



© Anne-Emmanuelle Thion

Since 1994, Maison&Objet (SAFI, a subsidiary of Ateliers d'Art de France and RX France) has been bringing together and energizing the international community of decoration, design, and lifestyle.

Its hallmark? The ability to spark meaningful international encounters, boost the visibility of brands that join its trade shows or digital platform, and a unique instinct for highlighting the trends that will set the tone for the global décor scene. Maison&Objet's mission is to reveal new talent, provide opportunities for inspiration and exchange—both online and offline—and support business growth.

Through two annual trade shows reserved for professionals and Paris Design Week, which enlivens the city and engages the general public each September, Maison&Objet serves as a vital barometer for the industry. Since 2016, its online platform MOM (Maison&Objet and More) allows buyers and brands to continue connecting, launch new collections, and build relationships beyond physical events. Weekly features of new products keep the sector buzzing year-round. In 2023, Maison&Objet expanded its digital services, turning MOM into a full-fledged marketplace.

On social media, the discovery continues daily for a community of nearly 2 million active professionals across Facebook, Instagram (with over 1 million followers), Twitter/X, LinkedIn, Xing, WeChat, and TikTok

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CONTACT

PRESS

S2H Communication

T: +33 (0)1 70 22 58 55

maisonobjet@s2hcommunication.com

Sarah Hamon

sarah@s2hcommunication.com

ORGANISATION

SAFI

Joint subsidiary of Ateliers d'Art de France
and RX France

T. +33 (0)1 44 29 02 00

Philippe Delhomme

President of SAFI

Julie Pradier

Marketing / Communication Director



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