



PARIS DESIGN WEEK

4—13 SEPT. 2025 #PDW25

PARIS DESIGN WEEK, 15 YEARS, STILL THE ART OF SURPRISE!

This anniversary edition of Paris Design Week comes to a close. A new chapter was co-written with Maison & Objet titled Regeneration, a story conceived as an alphabet of the future of creation.

Thus, 180 emerging talents and 375 high-profile venues carried this cheerful vision of a constantly evolving design. Inspired routes redrew the creative map of the capital through the neighborhoods of Le Marais, Saint-Germain-des-Prés, Opéra, and Bastille. Galleries, concept stores, schools, international delegations, and heritage landmarks took part in this large-scale celebration. And new addresses joined in! Among the most notable: the Grand Palais and its unique concept store, the publishing house Parsa, and La Chance.



Grand Palais
Paris Design Week 25 ©GregSevaz



Parsa Edition
Paris Design Week 25 ©ElodieDupuis

Year after year, Paris Design Week asserts its uniqueness among European design weeks and its complementarity with Maison&Objet's September positioning, which promotes the new international guard.



Hôtel de Soubise - Studio 5.5
Paris Design Week 25 ©GregSevaz



Maison Victor Hugo - Sandra Benhamou
Paris Design Week 25 ©GregSevaz



Factory 84 - Atelier Stokowski
Paris Design Week 25 ©GregSevaz

A WELL-FILLED ADDRESS BOOK, EMERGING TRENDS AROUND THE CORNER, AND NEW FACES

Highlighting young creation, the 4th arrondissement — and beyond — hosted various events around contemporary design.

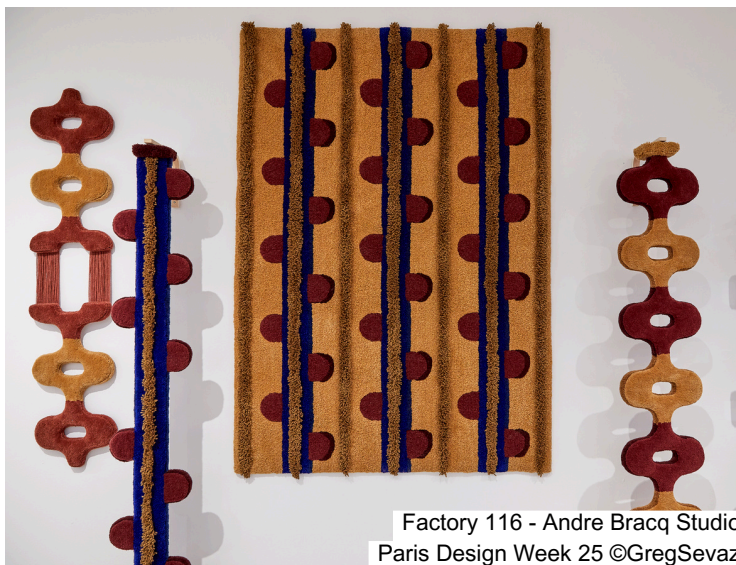
Among its must-see addresses were **Espace Commines** and its bold demonstration of collectible design, while **116 rue de Turenne** stood out with its disruptive editorial design.

A new venue also emerged as part of the **Factory route, 84**.

A highlight of the edition? **Monoprix**, which made a joyful impression with its surprise collaboration with **École Camondo**.

Across the Seine, many addresses also drew large crowds. The **Galerie des Gobelins** hosted the exhibition **Vivement Demain** organized by the **Campus des Métiers d'Art**, showcasing diplomas from a dozen schools. **ENSCI – Les Ateliers** took over the **Mobilier National**, while **Poush** gathered no fewer than **250 studios of emerging creators**.

Finally, 2025 marked the launch of the **France Design Impact Award**. The jury president was none other than Mathieu Lehanneur, a leading figure in forward-thinking design, while from above, his Olympic cauldron overlooked a buzzing creative community at Paris Design Week.



Factory 116 - Andre Bracq Studio
Paris Design Week 25 ©GregSevaz



Factory Commines - Age Of Digital
Paris Design Week 25 ©GregSevaz



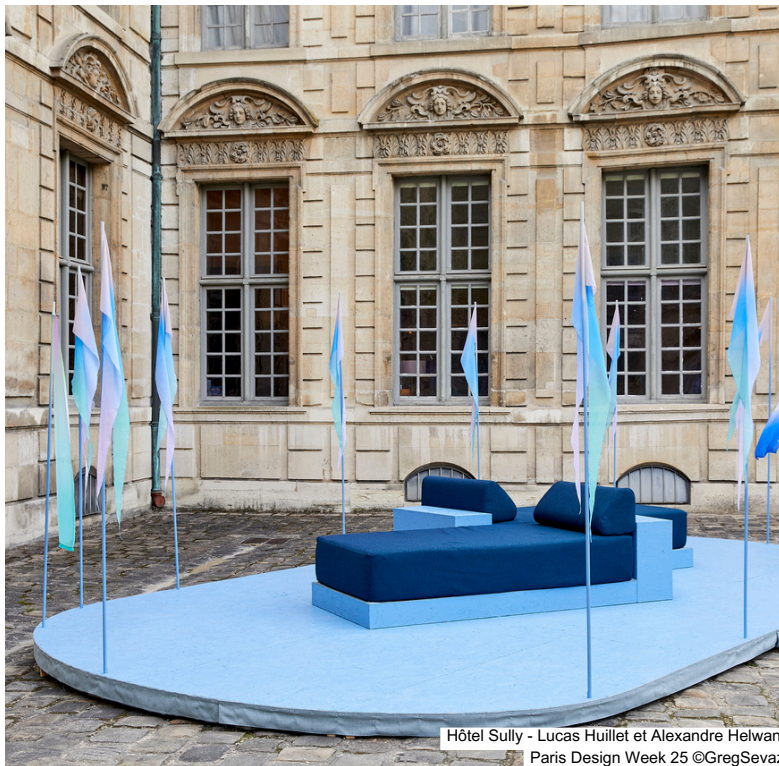
Colonne de Juille - Aude Franjou
Paris Design Week 25 ©GregSevaz

WHEN FRENCH HERITAGE MERGES WITH CONTEMPORARY DESIGN

Looking differently at heritage landmarks for a few days, Paris Design Week once again cultivated its unique art of surprise with the Design sur cours program! Tailored for each participating institution, XXL installations by a selection of designers joyfully twisted the codes.

Aude Franjou's textile artwork **Les Coraux de la Liberté** was exceptionally placed inside the Colonne de Juillet at Place de la Bastille. Olfactory designers **Lucas Huillet and Alexandre Helwani** explored the theme of Madness on the **Hôtel Sully** terrace — another great success. Meanwhile, **Ymer&Malta's** art furniture was installed in the orangery and garden.

Then we got lost in the labyrinth by **Jérémy Pradier-Jeauneau** at the **Hôtel de la Marine**, before meeting interior portraitist **Jacques Pépion** and interior architect **Sandra Benhamou** at **Maison Victor Hugo**. The stroll ended at **Maison Atelier Ozenfant**, imagined by **Le Corbusier**, in the heart of the 14th arrondissement, for the installation by the duo **Hyacinthe & Leitmotiv**.



Hôtel Sully - Lucas Huillet et Alexandre Helwani
Paris Design Week 25 ©GregSevaz



Hôtel de la Marine - Jérémy Pradier-Jeauneau
Paris Design Week 25 ©GregSevaz



WOMEN & COLLECTIBLE: LEADING FIGURES OF THIS EDITION

Initiated at Maison & Objet in September 2024, the first international network of women innovating in the design industry was born.

At Paris Design Week, it came to life through several female-led talents.

Juliette de Blégiers, the face behind **Leblon Delienne**, invited street artist **Jo Di Bona** for a Playmobil installation at **Legacy Concept Store**. **Béatrice Saint-Laurent**, founder of Galerie BSL, took us to **Pompeii-X** with guest artist **Jimmy Delatour**. Not to forget the collaboration between **Georges Mohasseb** and **Dedar Milano**, revealed by gallerist **Marie-Bérangère Gosserez**, and the solar design of **Margaux Keller** at **31 rue Montmorency**.

PARIS DESIGN WEEK MORE INTERNATIONAL THAN EVER

This creative season brought together lifestyle enthusiasts and professionals from all over the world in Paris. Thanks to its international influence, the Parisian design week once again stood out for its uniqueness, its ability to capture the pulse of a new generation of increasingly sharp and deeply contemporary creators. A community that continues to grow season after season.



Among the participating countries, **Portugal** made its mark in the Marais with an exhibition in its image: “**Made in Portugal Naturally**,” curated by **Nini Andrade Silva**.

Artist **Stanley Wong** unveiled his creation “**Hong Kong Walk On**” at Maison Tai Ping.

Guatemala expressed itself through contemporary design rooted in territorial culture with the exhibition “**Guatemala crée avec ses mains**”.

Finally, **China** and its Design Week partnered with Paris Design Week through a tailor-made program of exhibitions, forums, and collaborations.

A world tour in just a few days.

BUT THE STORY DOESN'T END HERE

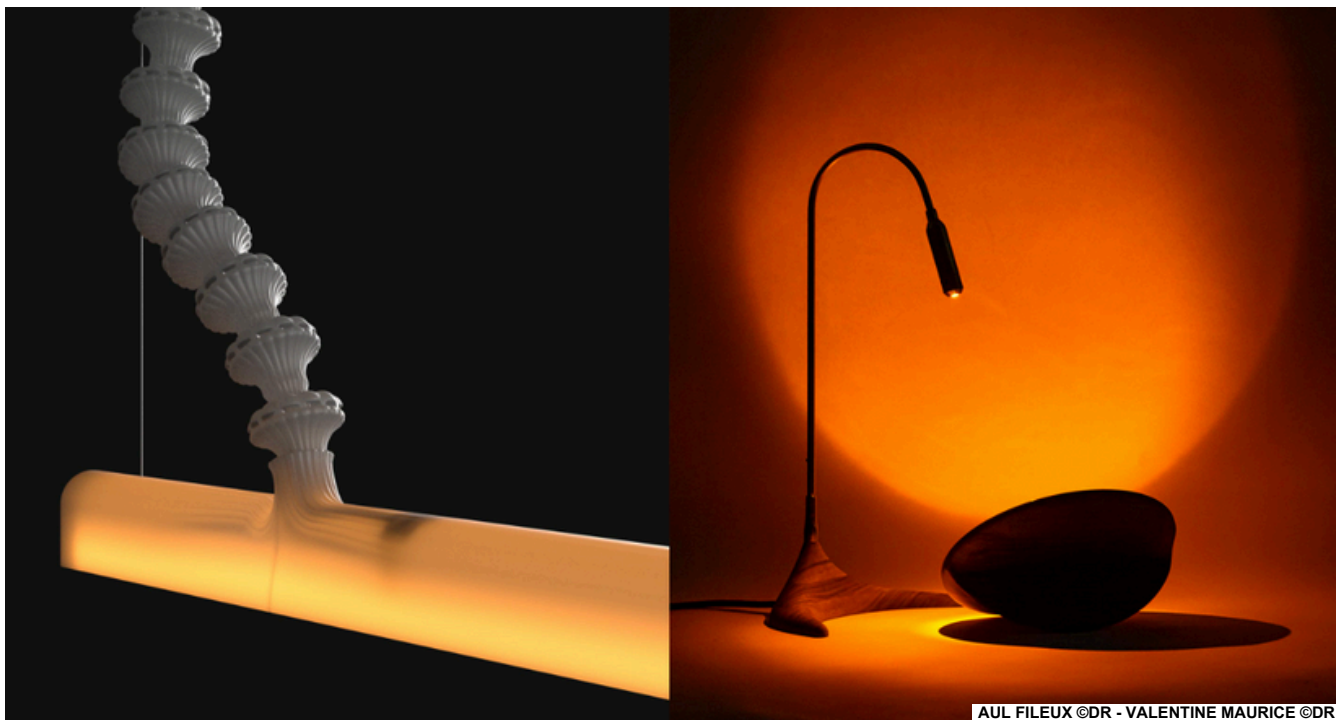
Paris Design Week 2025 concludes with a vibrant, bold, and forward-looking edition. For ten days, Paris transformed into a laboratory of ideas, an open stage for a new generation of creators, and an international hub for design.

The Factory Spaces confirmed their role as springboards for young brands, immersive installations redefined our relationship with objects, and cross-disciplinary bridges enriched the contemporary design narrative.

This edition reaffirmed **Paris as a creative capital**, where practices are renewed, formats reinvented, and uses re-enchanted.

See you from January **15 to 19, 2026**, for **“In The City”**, the off-site program of Maison&Objet, which will take over iconic venues in the capital, galleries, concept stores, publishing houses, to extend the salon experience into the urban fabric.

And from **September 10 to 19, 2026**, Paris Design Week will return with an even more ambitious edition, celebrating design in all its dimensions, at the heart of the city and at the crossroads of disciplines.



AUL FILEUX ©DR - VALENTINE MAURICE ©DR

About Maison&Objet

Since 1994, Maison&Objet (SAFI, a subsidiary of Ateliers d'Art de France and RX France) has been animating and uniting the international community of decoration, design, and lifestyle. Its trademark? The ability to spark fruitful international encounters, accelerate the visibility of brands joining its trade shows or digital platform, and a unique instinct for highlighting the trends that will shape the future of the decor world.

Revealing talents, offering opportunities for online and offline exchange and inspiration, facilitating business development — this is Maison&Objet's mission.

Through two annual trade shows for professionals and Paris Design Week, which animates the city and engages the general public in September, Maison&Objet is an essential barometer of the sector.

Online and year-round since 2016, **MOM (Maison&Objet and More)** allows buyers and brands to continue exchanges, launch new collections, or make connections beyond physical events. Weekly highlights of new products continuously stimulate sector activity.

In 2023, Maison&Objet launched new digital services, and MOM also became a marketplace. On social media, discoveries continue daily for a community of nearly 2 million active professionals on Facebook, Instagram (+1M followers), Twitter, LinkedIn, Xing, WeChat, and now TikTok.



Manuel Canovas
Paris Design Week 25 ©GregSevaz

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Adele Collection

Paris Design Week 25 ©GregSevaz

