

MAISON&OBJET

DESIGN FACTORY
-HONG KONG-

Lead Sponsor



中華人民共和國香港特別行政區政府
文化體育及旅遊局
Culture, Sports and Tourism Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China



**It is almost time for Hong Kong to explore Conscious Design
at Maison&Objet Showcase Debut this December
at DesignInspire**

Final Call for Participants to Register for “Maison&Objet Design Factory” and “Hong Kong Design on Stage”

5 – 7 December 2024

Hong Kong Convention and Exhibition Centre, Hall 3DE



**THE EXPERIENTIAL EXHIBITION ABOUT
DESIGN, INTERIOR DESIGN & CRAFTSMANSHIP**

Present at DesignInspire
HONG KONG CONVENTION & EXHIBITION CENTRE, HALL 3DE

5 > 7 DEC. 2024



(Hong Kong, 28 November 2024) For the very first time in Hong Kong, sponsored by the Cultural and Creative Industries Development Agency (CCIDA) of the Government of the Hong Kong Special Administrative Region, Maison&Objet will present the “Maison&Objet Design Factory” pavilion, and “Hong

Kong Design on Stage Showcase”, from 5 to 7 December 2024 at the Hong Kong Convention and Exhibition Centre (HKCEC). On 5 December, Philippe Delhomme, President of the Board of Maison&Objet/SAFI and Franck Millot, Director for Partnerships and Special Events at Maison&Objet will grace the occasion with their presence and Philippe Delhomme will speak at the Opening Ceremony. There is much excitement gathering speed for this debut event in Hong Kong as we get closer to the event dates, especially as this year also marks Maison&Objet’s 30th anniversary celebrations. Don’t miss this unique, first-time opportunity to discover world-class carefully selected creations by renowned curators from France and China.

Philippe remarked: *“I am thrilled to be in Hong Kong and to kick off the 'Maison&Objet Design Factory' alongside 'Hong Kong Design on Stage' for the very first time. We, at Maison&Objet, truly play a multifaceted role in shaping design and lifestyle experiences applied to the daily life. Design has huge influence on how people interact with their environments. It can evoke emotions, and this is where we want to push the concept of 'conscious design'. In our 30th year, we wish to create more meaning when people think of design, elevate creativity and conversations. Please join us and enjoy the world-class designers and artisans that you will come across in these three days and get inspired.”*

Key Activities to Expect:

DesignInspire Workshops

On 5 and 6 December, immerse yourself in a 1,000 square metre space dedicated to showcasing the latest in “conscious design.” Explore five distinct zones—**Nature, the Muse!**; **Conscious Staging**; **Precious Matters**; **Shades of Sustainability**; and **Terra Cosmos**—each highlighting aspects of circularity, sustainable materials, and end-of-life solutions. The workshops will feature each curator’s artistic expressions and innovative concepts, offering unique insights not found elsewhere. This is a rare opportunity for education and training for young artisans in Hong Kong.

Don’t miss the chance to meet the curators presenting at the workshops, each set to deliver captivating demonstrations of their crafts.



Anahita Vessier, a Paris-based art consultant and curator, is known for her influential role in contemporary art. She founded Anahita's Eye, a platform that nurtures emerging talent and sets benchmarks for artistic insight. Collaborating with the esteemed Les Lauréats de l'Intelligence de la Main®, she initiates innovative, experimental projects. In her presentation, she will introduce Les Lauréats and their mission.



Nelly Saunier, a renowned artisan with over 35 years of experience, has collaborated with prestigious fashion houses like Chanel and Givenchy, as well as luxury jewelry brands such as Harry Winston and Van Cleef & Arpels. She was named Maître d'Art in 2008 and became an Officer of the Order of Arts and Letters in 2020. In her demonstration, Nelly will create cherry blossom flowers, or "méihuā" and "sakura," symbolizing the fleeting nature of life and beauty. Using her expertise in French feather artistry, she will craft these delicate blossoms from feathers, producing striking trompe-l'œil pieces.



Grégoire Scalabre is a French ceramist and sculptor who has evolved from functional pottery to purely sculptural forms, with notable works like the "Hausmann" project at the Manufacture de Sèvres and the "Perpetual Movement" series, a tribute to Tony Cragg. His residency at the Manufacture Nationale de Sèvres from 2010 to 2013 marked a pivotal shift in his work toward monumental pieces, culminating in the ambitious "Astrée" project. In his presentation, he will showcase his work catalog, exhibit preparatory sketches, explain his creative process, and discuss his graphic research and techniques on the wheel.



Mona Oren draws inspiration from nature and organic forms, bringing the fragile medium of wax to life in her three-dimensional works, performances, and video installations. She received the Prix Liliane Bettencourt Pour l'Intelligence de la Main in 2018 and was selected for a residency at the Villa Médicis in Rome in 2019. In 2021, she had a solo show titled *Life Time* at the Fondation Écureuil pour l'Art Contemporain in Toulouse. In 2025, she will be in residence at the Villa Kujoyama in Kyoto. Her work is exhibited worldwide. During her in-situ performance, she will create the artwork *Mille et une feuilles*, consisting of a thousand cabbage leaves shaped in wax. These leaves, modeled in beeswax throughout the exhibition, will cover a lightbox placed in the center of the room. They will allow light to filter through while diffusing the subtle scent of beeswax.



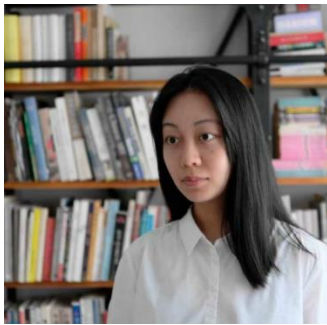
Lee Chih Yuan 李之元, born in 1983 in Taiwan, transitioned from an art teaching role in Taipei to creating art in Shanghai in 2018. Initially focused on easel painting, he developed a deep interest in natural materials and their cultural significance while studying Eastern humanities and arts. This led him to explore lacquer and mixed media art, examining the interplay between nature, self, and society. In his presentation, he will discuss the origins of his artistic journey with lacquer, explore its cultural connections between Asia and Europe, delve into material exploration and creative concepts, and consider the future of humanity in relation to lacquer and AI.



Daria Cheung 張丹 is from the Shanghai Art and Design Academy, the only independent national "double high" art and design vocational college in Shanghai. With a rich foundation in arts and crafts, the college has nurtured exceptional talents for over 60 years, including renowned design masters and artists from the Mainland and beyond. In her presentation, Daria will discuss the integration of craft education and training for young artisans, along with an explanation of the egg shell lacquer craft process.



Hugh Zhang 張啓, born in 1978 in Chongqing, the Mainland, began his career as a journalist at CCTV before joining the IPG Media Group. In 2010, he founded TAN (CHINA) Company, where he focuses on design and market promotion in China. TAN China Co. is dedicated to preserving traditional carpet weaving skills and improving the working and living conditions of Chinese carpet craftsmen. In his presentation, Hugh will discuss "The Contemporary Expression of Traditional Crafts," drawing on over a decade of experience in carpet weaving to explore how traditional textiles connect with contemporary art and design, revitalizing their essence.



Yan Mi 顏宓 will represent artists Zhao Jinya 趙瑾雅 and Xin Yaoyao 辛瑤遙 in the session "Craft Innovation from a Female Perspective." This presentation will showcase Zhao's glasswork and Xin's ceramics, along with case studies from teacher Jiang Qionger, highlighting the contributions of contemporary Chinese women to craft innovation.

Xin Yaoyao 辛瑤遙



Zhao Jinya 趙瑾雅

INNOTALKS at Maison&Objet Design Factory – 5 December, 14:00 to 15:30

This two-part session will feature three teams of curators sharing their insights on creating a sustainable conscious design pavilion:

- **Eloi Chafaï & Jean-François Dingjian** from Normal Studio
- **Pauline Vidal & Quentin Hirsinger** from Materi'O
- **Jean-Paul Bath** from French Design By VIA

The first part, lasting 45 minutes, will involve a moderated conversation focused on their design philosophies around "Conscious Design," addressing sustainability and the ethical implications of their work.

The second part will be a Q&A session, where each team will answer 2-3 questions about current trends in creativity, their commitment to conscious design, and how their experiences in Hong Kong inspire their work. This format aims to deepen the understanding of the challenges and opportunities in sustainable design.

INNOTALKS at Design on Stage Showcase with HK Designers – 6 December, 17:30 to 18:30

Monica Tsang from Monica Tsang Designs

Chan Shing Hin Keith from hintegro

Bodin Hon from Yellowdot

Li Kwanho from MLKK Studio

Dennis Cheung from Studio RYTE

In this engaging session, we will explore the evolving landscape of sustainable and conscious design through firsthand experiences and insights from leading designers in the industry. The first segment will be a 30-minute panel discussion, where participants will share about their journeys in creating innovative designs that prioritise sustainability and reflect Hong Kong's dynamic culture.

Following the panel, we will transition into six focused segments, each lasting five minutes. Individual participants will share their perspectives on current trends in creativity and their personal commitments to conscious design, drawing inspiration from the rich cultural tapestry of Hong Kong. This format encourages interactive dialogue, allowing attendees to engage directly with the designers and gain insights into the intersection of innovation and sustainability in design.

Maison&Objet is globally recognised for its biannual trade fairs in Paris, France. It has become an international platform for design, interior decoration and lifestyle, regularly attracting over 70,000 visitors and 2,500 exhibitors from over 150 countries twice a year. In 2024, Maison&Objet celebrates not only its

30th anniversary but also the exhilarating skills of handcrafted work while delving into how traditional design techniques can be adapted to tackle modern day environmental challenges, in order to accommodate future habits and lifestyles for the next 30 years.

Schedule of Key Happenings

DATE	TIME	HAPPENINGS	LOCATION
5 Dec	10:30 - 1300	DesignInspire Workshops I	Workshop Area A
	14:00 – 15:30	INNOTALKS With curators Anahita, Eloi, Jean, Quentin, Pauline, Jean Paul Bath (CEO) and Sandy	INNOTALKS
6 Dec	10:30 – 13:00	DesignInspire Workshops II	Workshop Area A
	17:30 – 18:30	INNOTALKS Design on Stage Showcase with HK Designers	INNOTALKS

Details Of “Maison&Objet Design Factory” & “Hong Kong Design on Stage”:

Date: 5 to 7 December 2024 (Thursday to Saturday)

Venue: DesignInspire, Hall 3DE, Hong Kong Convention and Exhibition Centre

Address: 1 Expo Drive, Wan Chai, Hong Kong

Admission: Free admission (by [pre-registration](#))

Website: <https://bit.ly/4fzmOMA>

Instagram: @maisonetobjetdesignfactory.hk

LinkedIn: <https://www.linkedin.com/company/maisonetobjetdesignfactoryhk>

Please find the high-res images at the link below:

<https://gallery.sinclaircomms.com/gallery/Maison-Objet/>

Password: talkofthetown

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ABOUT THE ORGANISERS

Organiser: Maison&Objet

Since 1994, Maison&Objet (SAFI, a subsidiary of *Ateliers d'Art de France* and RX France) has been animating and federating the international community of decoration, design, and lifestyle. Its trademark is the ability to provoke fertile international encounters, to accelerate the visibility of the brands that join its shows or its digital platform, but also a singular instinct to promote the trends that will make the heart of the decoration planet beat. Maison&Objet's mission is to reveal talents, offer opportunities for online and offline exchanges and inspiration, and facilitate the development of companies. With two annual trade shows for professionals and Paris Design Week, which takes place in September, Maison&Objet is an essential industry barometer. Online and year-round since 2016, MOM (Maison&Objet and More) allows buyers and brands to continue their exchanges, launch new collections, or make contacts beyond physical meetings. Weekly new products showcase continuously stimulate the sector's activity. In 2023, Maison&Objet deploys new digital services and MOM becomes a marketplace. On social networks, discoveries continue on a daily basis for a community of nearly two million of professionals on Facebook, Instagram (+1M of followers), Twitter, LinkedIn, Xing, WeChat and now TikTok. Spearheading the Paris *Capitale de la Création* label, Maison&Objet is a catalyst for positioning Paris as a major magnet for international creative talent.

With the support of Tribe 22 and Le Cercle Limited.

About DesignInspire (designinspire.hktdc.com)

DesignInspire, organised by Hong Kong Trade Development Council (HKTDC), is a Business-to-All (B2A) exchange and inspiring platform that gathers global design and creative elites, trend-setting brands, associations and institutes. Through a series of interactive exhibits, design masterpieces, award-winning projects and creative workshops, participants will explore the limitless potential of design and promote top-tier creativity. As a unique B2A platform for Hong Kong's creative industry, DesignInspire aims to establish a gateway for connecting Hong Kong with the international design community, fostering interaction and collaboration.

Lead Sponsor: Cultural and Creative Industries Development Agency

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East-meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to the project only and does not otherwise take part in the project. Any opinions, findings, conclusions, or recommendations expressed in these materials/events (or by members of the project team) are those of the project organisers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.