

FLASH INFO



PARIS DESIGN WEEK

Design producers, architects, interior decorators, designers, galleries, artisans, etc. The entire spectrum of the Parisian decorative landscape will come together around exhibitions, openings, encounters with designers, celebratory events, and more... All for Capital design inspiration. 10 days of festivities and a few key figures from the September 2024 edition.

THE PARTICIPANTS

500

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Galleries, Showrooms, Institutions, Pop-ups, Schools, Department Stores, Museums, Shops, Foundations, Design Studios, Decorators/Interior Designers, and more

A FEW NAMES INVOLVED

Afalula; Amca Oval; Cassina; Charlotte Biltgen; Diptyque; Galerie Stéphanie Coutas; Galeries Lafayette; Houllès; Ikea Paris; Le Bon Marche Rive Gauche; Leherpeur Paris; Manufactures Emblem Paris; Margaux Keller Collections; Muuto; Pierre Frey; Poush; Reda Amalou À La Secret Gallery; Atelier Alain Ellouz; Atelier Tortil; Ateliers Pinton; Boon_room; Bruno Moinard Editions; Caravane; Decathlon; Dedar; Delcourt Collection; F. Schumacher & Co France; Fleur Delesalle; Galerie Des Gobelins; Gilles & Boissier; India Mahdavi; Interni; La Cornue; La Galerie De Pierre Marie; M Editions; Pierre Lacroix; Porada; Sandra Benhamou X Pradier Jeuneau; Triode; Vitra; Yves Salomon X Chapo Creation...

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PARTICIPATION GOALS

89%

develop their brand awareness

81%

attract new clients

48%

promote a new collaboration

43%

reach an international audience

THEY LIKE

- The quality of participating venues
- The diversity of participating venues
- Communication around the event
- The quantity and quality of visitors



THE VISITORS

250 000
VISITS FROM BUYERS

FACTORY

23 000
VISITS TO PARIS
DESIGN WEEK FACTORY

130
PARTICIPANTS

25
NATIONALITIES

60
INTERNATION
PARTICIPANTS

4 LIEUX

- **Galerie Joseph Froissart:** A full showcase of the young French and international design scene.
- **Galerie Ellia:** The cutting edge of emerging design and craftsmanship.
- **Espace Commines:** A gallery design show staged and curated by an expert.
- **Galerie Joseph Turenne:** An exhibition of renowned and emerging Chinese designers.

KEY LOCATIONS IN 2024

- "Squeeze" by Paul Cockledge at l'Hôtel de Sully
- Eau Fraîche in the Cour d'honneur of the Hôtel de Soubise at the Archives Nationales
- Graphisme à ciel ouvert
- POUISH
- Univers Uchronia and Pierre Renart by Maison Parisienne at l'Hôtel de la Marine
- Village Palace and Fibois at la BHVP
- Vivement Demain #3
- Tiny House MUJI MUJI by le Studio 5•5 at l'Hôtel d'Albret



PARIS DESIGN WEEK IS ALSO

11

THEMED
CITY WALKS

10

TALKS

4

NEIGHBORHOODS

300

EVENING OPENINGS

1

GREAT LAUNCH
PARTY

20 000

GUIDES DISTRIBUTED
DURING THE EVENT

11,1 M

MEDIA MENTIONS

SOCIAL NETWORKS



107 K



64 K



15,3 K



4,5 K

IN THE MEANTIME



A benchmark of reference

At the Maison&Objet fair, which took place September 5-9, 2024, 2,300 brands met with 54,000 buyers and specifiers from 152 countries at the Paris Nord Villepinte Exhibition Center.



MOM, the marketplace to be

All year long, sell easily and directly your products to our community of European professionals.

OUR NEXT RENDEZ-VOUS

PARIS DESIGN WEEK

4-13 SEPT. 2025

MAISON &OBJET

NEW & NOW

4-8 SEPT. 2025