

FLASH INFO



PARIS DESIGN WEEK

Publishers, architects, interior designers, designers, galleries, artisans, and more. The world of decoration gathers in Paris around exhibitions, openings, designer meet-ups, and festive events. For a truly capital design inspiration. Ten days of festival celebrating creativity, along with a few key figures from the September 2025 edition.

THE PARTICIPANTS

543

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Galleries, Showrooms, Institutions, Pop-ups, Schools, Department Stores, Museums, Shops, Foundations, Design Studios, Decorators/Interior Designers, and more

A FEW NAMES INVOLVED

Crosby Studio, Gilles&Boissier, Tai Ping, Pierre Augustin Rose, La Cornue, Kostia, RDAI, Théorème Editions, Cassina, Laura Gonzalez, Muuto, Galeries Lafayette, Fermob, Silvera, Pinto, Anne Jacquemin Sablon, Maximum, Boon Room, CorStudio, Manuel Canovas, Meridiani, Rinck, Galerie MCDE – édition Pierre Charreau, Ymer & Malta, Victoria Wilmotte, Dedar, Chahan Gallery, Assouline, Giopato & Coombes, Amca Oval, Philippe Hurel, Lelièvre, Monocle, Fondation Le Corbusier, Le Bon Marché, Thierry Lemaire, Porada, Allain Ellouz

...

INTENTION TO RETURN

At the end of the event, 8 out of 10 participants plan to renew their participation for the next edition.

PARTICIPATION GOALS

88%

Develop their brand awareness

68%

Attract new clients

42%

Promote a new collaboration

41%

Reach an international audience

THEY LIKE

- The quality of participating venues
- The diversity of participating venues
- Communication around the event
- The quantity and quality of visitors



THE VISITORS

250 000
VISITS FROM BUYERS

FACTORY

24 000
VISITS TO PARIS
DESIGN WEEK FACTORY

182
PARTICIPANTS

60
INTERNATIONAL
PARTICIPANTS

23
NATIONALITIES

**9 VISITORS
OUT OF 10**
are satisfied with
their visit to the
Paris Design Factory

4 LOCATIONS

- Espaces Communes
- 116 rue de Turenne
- 84 rue de Turenne
- 7 rue Froissart

KEY LOCATIONS IN 2025

- Hôtel de la Marine
– Le Labyrinthe
by Jeremy Pradier
JEAUNEAU
- Place de la Bastille,
Colonne de Juillet
– Maison Parisienne
présents “Coraux de la
liberté” by Aude Franjou
- Archives Nationales,
Hôtel de Soubise – “577
CHAISES: L’Hémicycle
Citoyen” by Claire Renard
and Jean-Sébastien
Blanc co-fondators of
5.5, in collaboration with
Le Festival Le Monde
- Hôtel de Sully – “FOLIE”
by Lucas Huillet
and Alexandre Helwani
– L’Orangerie de Sully
by Ymer&Malta
- Musée de la chasse
et de la nature
by Sophia Taillet
- Maison Victor Hugo,
place des Vosges
– Sandra Benhamou
– “Portait type
d’intérieurs”
by Jacques Pépion

**6 VISITORS
OUT OF 10**

visit several
locations of Paris
Design Week



PARIS DESIGN WEEK IS ALSO

10

THEMED CITY WALKS

14

TALKS

21 000

GUIDES DISTRIBUTED DURING THE EVENT

310

EVENING OPENINGS

& 2

SÉLECTIONS EXCLUSIVES

11,7 M

MEDIA MENTIONS

4

NEIGHBORHOODS

1

GREAT LAUNCH PARTY

IN THE MEANTIME



127 K



63 K



14 K



4,5 K

IN THE MEANTIME

**MAISON
&OBJET
PARIS**

A benchmark of reference

At the Maison&Objet fair, which took place September 4-8, 2025, 2,200 brands met with 51,000 buyers and specifiers from 138 countries at the Paris Nord Villepinte Exhibition Center.



MOM, the marketplace to be

All year long, sell easily and directly your products to our community of European professionals.

OUR NEXT RENDEZ-VOUS

**PARIS
DESIGN
WEEK**

10-19 SEPT. 2026

**MAISON
&OBJET
PARIS**

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