

Maison&Objet Pulse

Flash Info

Sept. 10-14, 2026



In September, the world gathered in Paris for an edition of Maison&Objet Pulse, which was praised for its ambitious programme, immersive installations and creative energy. A 360° overview of a creative scene in flux, featuring new applications, reinvented craftsmanship, unprecedented collaborations and emerging talents. This momentum continued throughout the capital with Paris Design Week.

Visitors

44,999

Visitors

142

Countries
représentées

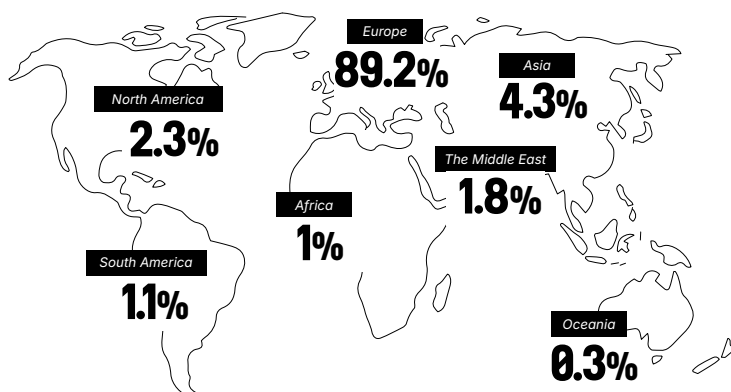
27 731

French
visitors
(62%)

17 268

International
visitors
(38%)

→ Breakdown by geographical area



Exhibitors

1,774

Brands

including

444

new ones

834

French
brands

940

International
brands

60

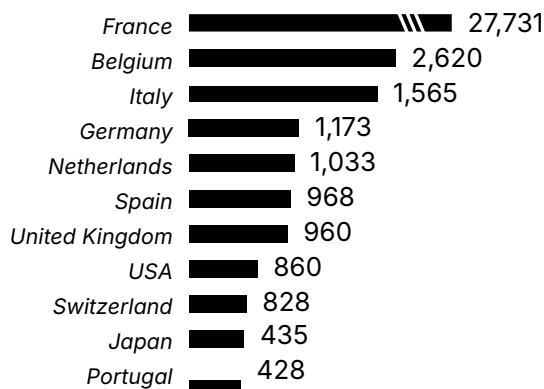
Countries
represented

**They're talking
about You**

634

journalists / bloggers / influencers

→ Top unique visitors



Breakdown by field of business

52%

Buyers

25%

Specifiers

23%

Others

(Manufacturers, craftsmen...)

The trade fair, contact multiplier

103 120

contacts were scanned
by 1,448 exhibitors

The highlights of the fair



Feel the Shift
par Masquespacio,
Ambassador Maison&Objet
2026



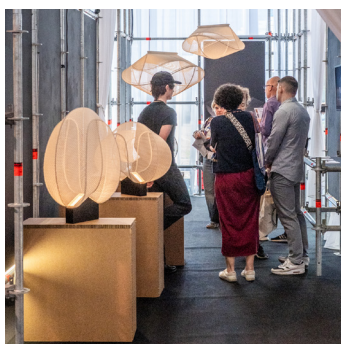
In Materia,
by Elizabeth Leriche



What's New ? In Retail
Nouveau Souffle,
by Pauline Glaizal



Design District,
under the artistic direction
of Hall Haus



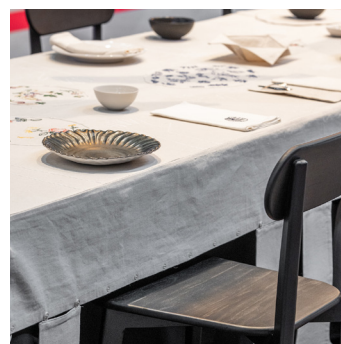
Future on Stage
and it's 3 recipients



(im)Pulse
and it's emerging brands



Rising Talent Awards,
South Africa



La Table de Réception
by Sarah Espeute

Social media



Instagram

1.2M

+4.5%*



Facebook

714K

-0.2%*



Pinterest

65K

-0.1%*



LinkedIn

91K

+12%*



TikTok

29K

-0.3%*

*Evolution over September 2025

Industry experts have spoken out

From The Talks area to Retail Coaching, and from Pitch my Brand to the Cook&Share events organised by la Filière France, Maison&Objet Pulse brought together a range of expertise and perspectives. From the hospitality sector to retail, and from interior design to exceptional designers, the conferences and round-table discussions analysed market shifts, shared the latest trends and opened up new perspectives.

Watch the Talks online again.

Key players were here

Accor (FR), Bloomingdale's (US) Carrefour (FR), El Corte Inglés (ES), Esselunga (IT), Four Seasons Hotels & Resorts (CA), Harrods (GB), IKEA (SE), Isetan Mitsukoshi (JP), Mandarin Oriental (HK), MoMA / MoMA Design Store (US), Selfridges (GB), Zalando (DE)...

See the list

In the meantime

Paris Design Week Maison &Objet

From 10 to 19 september, paris design week brings together 500 participants across 320 venues, in the heart of four iconic parisian design districts. Showrooms, galleries, studios, museums and exceptional venues open their doors to all design enthusiasts.

maison-objet.com/paris-design-week

Maison&Objet&More

All year long, sell easily and directly your products to our community of European professionals.

mom.maison-objet.com/

Our next Rendez-Vous

Maison&Objet Premier

Jan. 14-18, 2027

