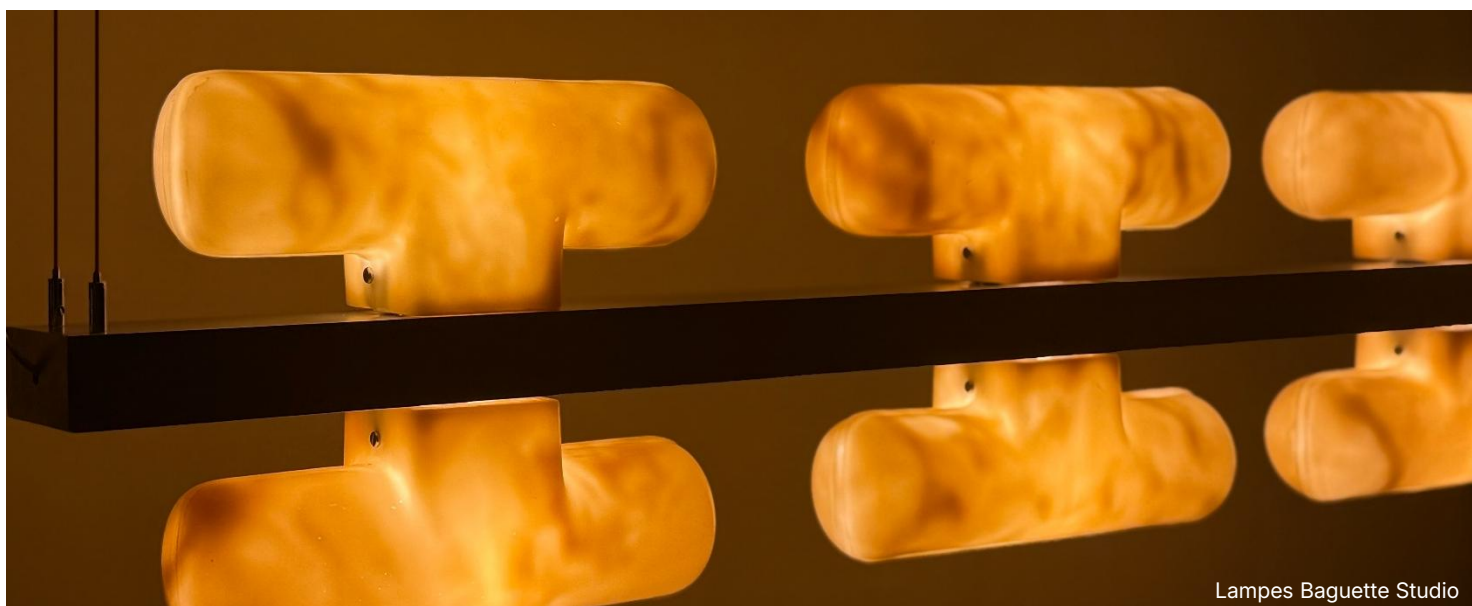


Maison&Objet Pulse

Future On Stage

Maison
&Objet



Lampes Baguette Studio

Press Kit

Paris
10_14 Sept 2026

In September 2026, at the heart of the Design District, Future On Stage returns for its seventh edition with a brand-new lineup. Discover three innovative startups ready to make their mark on the market.

Their names are...

BAGUETTE STUDIO, RISSETTE AND LIGHTMASS^.

Spotlight on three creative approaches that break the mold, from France and beyond. These talents are showcased at the heart of the trade show and benefit from exceptional visibility, supported by industry experts and influential figures in the sector.



WHO ARE THE NEW TALENTS TO WATCH THIS YEAR?

JURY

Chaired by Vincent LHOSTE, Managing Director of Maison&Objet, the Future On Stage jury is composed of:

Vincent GRÉGOIRE,
Consumer Trends & Insights Director at NellyRodi

Franck MILLOT,
Director of Paris Design Week

Florence DELAGE,
Commercial Department Director, Le Bon Marché

Cristiano BENZONI,
Co-founder of REV Studio

Vincent ROMEO,
Founder of Blog Esprit Design and Digital Director at Agence 14 Septembre

Karine ZAGAROLI,
Editorial Director of the Home Division at Reworld Media

WINNERS REFLECTING THE INDUSTRY'S TRANSFORMATION

The results are in: the Future On Stage jury has made its decision. Driven by bold, forward-thinking approaches, three young companies will benefit from a dedicated stand at the heart of **Maison&Objet Pulse**, from September 10–14, 2026, as well as extensive visibility across the show's communication channels.

The winners are:

BAGUETTE STUDIO (France)

RISETTE (Netherlands)

LIGHTMASS^ (England)



BAGUETTE STUDIO

Country : France / Year of creation : 2025

MASTERING WAX

What defines Baguette Studio is vegetable wax, beeswax, and a responsible approach to self-publishing. A world imagined by Emma Lohner and Philippe Gaud, which made a strong impression for the first time at Paris Design Week in September 2025. While the young entrepreneurial duo looks toward industrial processes, it is to root them in an ecological reality. Their early collaborations were carried out alongside organizations such as Les Restos du Cœur, Secours Catholique, and refugee reception centers—committed partnerships that became strategic levers for developing and showcasing their first projects. At the same time, they develop a technique, rotational molding, applied to the creation of wax lamps. Usually confined to industrial production lines, this process shifts scale and narrative. In the hands of the studio, it leaves factories to regain a sense of proximity, almost artisanal. Manufacturing becomes visible again, and each object tells a story.

"In the plastics industry, rotational molding relies on a two-axis rotation system in which the material coats the walls of a mold, generally heated to melt the material and distribute it evenly. We chose to reinterpret this process, simplify it, and make it more mindful of its environmental impact. Our mold is no longer heated; it becomes almost silent, and the material settles into it before solidifying through simple cooling. With wax, we enter a different cycle. It is a material that can be remelted endlessly, one that is not consumed as an object but continues, transforms, and rewrites itself. We work with the notion of weight as a living unit, imagining continuous cycles where nothing is lost and everything is recomposed."

Emma Lohner, co-founder of Baguette Studio



RISETTE

Country : Netherland / Year of creation: 2025

A DESIGN THAT SMILES

Shortly after graduating from the Bachelor's program at the Design Academy Eindhoven in 2024, César Moncaut founded his brand Risetete in 2025 in the Netherlands. Inspired by Dutch design, he retains its sense of humor and simplicity. His creations notably take the form of cardboard and paper lamps, instantly recognizable by their interactive qualities and vibrant colors. Designed as narrative objects, they reveal themselves differently depending on angle and light, and invite hands-on interaction without restraint. Navy blue, powder pink, mint green... color choices also play an important role through unexpected combinations, always applied to modest, recyclable materials. His corner mirrors in wood and steel, meanwhile, playfully reveal the interior spaces in which they are placed, subtly transforming perception.

"I like collecting, I like personalizing, I like taking part, I like sharing, I like listening. I dress in black and I like colorful things. While I wait to meet you... I'm smiling."

César Moncaut, founder of Risetete.



LIGHTMASS^ BY RAW-EDGES STUDIO

Country : England / Year of creation: 2024

SCULPTED LIGHT

Founded eight years ago by Yael Mer and Shay Alkalay, the British studio RAW-EDGES launched LightMass^ in 2024, a personal project developed alongside numerous collaborations with brands such as Louis Vuitton, Vitra, Stella McCartney, Mutina, Kvadrat, +Halle, Superfront, Cozmo, Golran, GAN, Swarovski, Established & Sons, Arco, Moroso, Cappellini, and Airbnb.

A response to a new freedom in lighting design, where light becomes a material and structure approaches sculpture, the collection explores translucent, airy, and lightweight volumes.

These forms do not occupy space; they pass through it, shape it, and transform it.

When switched off, the pieces appear to float like lines suspended in the air. When illuminated, their mesh surfaces and LED light create an architecture that feels almost tangible.

"Minimalist in their form, weight, and waste impact, our structures, created from a bundle of LED light, elevate spaces through their presence."

Yael Mer, co-founder of LightMass^



Alongside the Maison&Objet teams, Vincent Lhoste shapes a forward-looking program at the crossroads of innovation, creativity, and responsible production.

"Reflecting the DNA of the show as an international platform where business, communication, trends, and sourcing converge, the Future On Stage Award shines a spotlight on the new generations of creators. Today, more than ever, they must be at the heart of our industry."

INTERVIEW WITH VINCENT LHOSTE, GENERAL MANAGER OF MAISON&OBJET



©Francis Amiard

Seven years after its launch, Future On Stage is now a benchmark award in the worlds of design and entrepreneurship. What is the secret behind its success?

V.L.: Indeed, edition after edition, the award continues to strengthen its appeal among the international emerging creative scene and industry professionals. For the September edition, 331 applications were submitted, representing a 35% increase compared to 2025. The award also follows a precise and ambitious framework, recognizing young companies in the very early stages of growth (less than three years old), distinguished by a committed approach and an existing production capacity. In the final selection process, we also seek a balance between the "Home" and "Object" dimensions.

What role does Future On Stage play in 2026 within the Design District, the observatory of tomorrow's trends?

V.L.: When it was first launched, the Design District exclusively showcased a very young generation of creatives. As its success grew, the ecosystem gradually opened up to more established designers, and its scope evolved. Future On Stage remains the pulse of emerging startups within this innovation laboratory.

A few words about the distinctive nature of the Future On Stage jury?

V.L.: Consistent in its composition from one edition to the next, the jury draws its strength from the diversity of its members. The variety of expertise and perspectives encourages a cross-disciplinary understanding of the challenges and transformations shaping our industry.

What does this year's final selection reveal about emerging talent?

V.L.: In keeping with our September 2026 inspiration theme, Pulse in Motion, this edition highlights a design approach that is future-oriented and purpose-driven. Responsible practices, social commitments, and consideration of major contemporary challenges have become defining characteristics of today's creative landscape, reflecting the emergence of new consumer behaviors. Today, thinking ahead of the production cycle and anticipating what customers will expect tomorrow has become essential.

For this edition, the jury brings together the inspired perspectives of a trend forecasting agency, NellyRodi, a media group, Reworld Media, a design influencer through Le Blog Esprit Design, the interior architects of REV Studio, as well as the commercial expertise of the Commercial Director of Le Bon Marché. This diversity ensures an evaluation process that is both rigorous and open-minded, while remaining closely aligned with market realities.

For the Future On Stage winners, what does exhibiting at Maison&Objet represent?

V.L.: It is far more than a showcase. Maison&Objet is a genuine growth accelerator. Through exceptional media exposure, selected talents benefit from an ecosystem designed to fast-track their development: promotion of their creative universe within a curated offering, connections with qualified prospects, guidance from recognized experts, access to a privileged network of professionals through exclusive meetings during the show, and increased visibility across international markets.



FUTURE ON STAGE

FRANÇAIS

Le tremplin des jeunes pousses de la décoration, du design et de l'art de vivre !

Fidèle à sa vocation de révélateur de talents, Maison&Objet a lancé Future On Stage, un tremplin pour accompagner de jeunes entreprises remarquables dans les domaines de la décoration, du design et de l'art de vivre.

Un jury d'experts / A panel of experts

Cristiano Benzoni - Co-founder of Studio REV
Florence Delage - Director of Sales Department, Le Bon Marche
Vincent Grégoire - Director consumer trends & insights, NellyRodi
Mélanie Leroy - Ex-Managing Director, SAP / Maison&Objet
Frank Millot - Director of Paris Design Week
Vincent Roméo - Founder of Blog Esprit Design
Karine Zagoroli - Editorial Director of the Home Division, Reworld Media

ENGLISH

The springboard for young brands in decor, design, and lifestyle!

Faithful to its vocation as a revealer of talents, Maison&Objet launched Future On Stage, a springboard to support young and remarkable enterprises in the decor, design, and lifestyle fields.

En collaboration avec / In partnership with LA FRENCH TOUCH, LE JOURNAL DE LA MAISON et RESEAU ENTREPRENDRE PARIS



PREVIOUS WINNERS

SEPTEMBER 2025

HILO (France)

Modular furnishing solutions without drilling

"I studied bookshelves from the 1950s supported by vertical rods and adjustable feet, in order to rethink the concept, making installation easier and imagining almost limitless modularity."

Adeline Michelotti, Founder of Hilo

YÜSSÉE (France)

Immersive culinary creations

"The product we are launching is a sensory box containing a flower sculpted from 'plant-based' leather (made from fruits, vegetables, spices, and fermentation). It offers a meaningful tasting experience, enhanced by a soundscape designed to generate a positive sensation for both mind and body."

Yuan Yuan and Cédric Guennoc, co-founders of Yüssée

Drobe (Norway)

A suitcase that unfolds into a wardrobe

"With train and air travel, size and weight constraints have simplified luggage to the point that we have forgotten its original purpose: taking your wardrobe with you."

Milla Lack, founder of Drobe



Maison&Objet Future On Stage S25 ©Gabriel Amiard



Maison&Objet Future On Stage S25 ©Gabriel Amiard

WINNERS' TESTIMONIALS

JANUARY 2024

ANGA (France)

Marble for the 21st century

"By burning fine plastic collected from the ground, we obtain a kind of eco-responsible marble, available in top-of-the-range panels for worktops, credenzas or surfaces, as well as office furniture."

Valentine d'Harcourt, co-founder

BLUECYCLE (Greece)

3D objects made from marine waste

"To reintroduce into industry the plastic collected around the Greek islands, we transform old fishing nets into pots and chairs. Our homeware collection demonstrates a new technique that combines our own recovered waste with derived materials."

Suzanna Laskaridis, founder

TOSCO STUDIO (Portugal)

Concrete in all its glory

"I was looking for a material that allowed total freedom. By buying a bag of concrete, I was able to play around endlessly, obtaining unusual shapes and unique colour finishes. Giving nobility to cement on building sites was a creative and technical challenge for me."

Joana Esteves, founder

SEPTEMBER 2023

KOMUT (France)

One-piece, circular, single-material furniture

"Thanks to our digital craftsmanship technique, we design ergonomic furniture that produces zero waste and is carbon thickness five times greater than neutral. Our monomaterial gives them a normal and endless strength and durability."

Philippe Tissot, founder

OSTREA (France)

Material made from shell fragments

"Seafood shells are the first renewable biosourced mineral material. We worked on the formulation (resin-free) and the production process (oven-free). This makes it one of the lowest-carbon recycled materials on the market."

Camille Callennec, cofounder

REPULP DESIGN (France)

Biodegradable objects made from peelings

"I looked at citrus fruit waste, which is not composted because of its high PH, and which represents 40,000 tonnes of potential raw material for making small decorative objects for the kitchen."

Victoria Lièvre, cofounder

WINNERS' TESTIMONIALS

JANUARY 2023

GWILEN (France)

Multicoloured tiles from marine sediments

"We limit the silting up of ports and enhance the value of marine sediments a local resource available in huge quantities! by creating building elements that tell the story of their origins through the interplay of patterns."

Yann Santerre, founder

NOPPI (France)

Modular furniture creates intimacy

"We give everyday furniture the ability to transform itself into sub-spaces so that you can escape from a place while remaining present. Our objects the armchair, the office space unfold like origami membranes."

Alexandre Guyenne, founder

SAS MINIMUM – Le Pavé® (France)

Eco-construction using plastic waste

"Through a unique thermocompression process with no added resin, 100% recyclable and 100% recycled, we are reintroducing plastic into a long cycle, helping to solve pollution by reinventing the building sector."

Marius Hamelot, co founder

SEPTEMBER 2022

ALUVY (France)

Barbecues and outdoor kitchens

"At first, people looked at us strangely when we told them we were going to make colourful, designer, easy-to-use barbecues. Today, it's a no-brainer."

Jean-Pierre Cauchy, co founder

LUCYBALU (Germany)

Ultra-design cat furniture

"We are the first in the pet market to rethink cat supplies from the point of view of interior design, so that you can live in a stylish pet friendly home."

Sebastian Franck, co founder

PIERREPLUME (France)

Acoustic covering made of recycled textile

"Our added value is to work with previously unnoticed fibres, insulation or padding material, to turn them into an aesthetic, ecological and high-performance decorative product. Our featherweight design texture resembles slabs of granite, marble or slate."

Amandine Langlois, cofounder

The call for applications for the eighth edition of the Future On Stage incubation program is now open and will close on March 7, 2027. The three winning brands will be showcased at Maison&Objet Paris, taking place in September 2027, and will benefit from a support program designed to provide an optimized experience within the Maison&Objet ecosystem.

PARTICIPATION REQUIREMENTS Eligibility Criteria

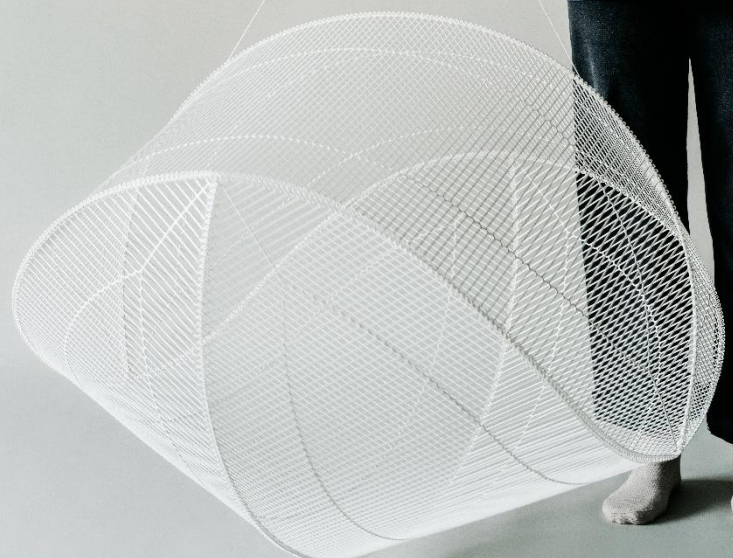
- A young brand less than 3 years old
- Offering one or more products within the fields of decoration, design, and lifestyle
- Having already established its brand identity: graphic charter, visual universe, and storytelling
- Having already tested and/or commercialized its products, and being ready to scale up production and expand internationally
- Having never exhibited at Maison&Objet Paris

TO LEARN MORE AND SUBMIT YOUR APPLICATION

Future On Stage – Call for Applications

Application deadline for the September 2027 edition: March 7, 2027

In partnership with:



About Maison&Objet



Maison&Objet (SAFI, a subsidiary of Ateliers d'Art de France and RX France) has been a leader in the international decor, design, and lifestyle community since 1994.

Its trademark? Its ability to foster productive international meetings and enhance the visibility of the brands that exhibit at its trade shows and on its digital platform, as well as its singular aptitude for highlighting the trends that will set the hearts of the interior design community racing. Maison&Objet's mission is to reveal talent, offer opportunities for discussion and inspiration both online and offline, and facilitate business development.

With two annual exhibitions and Paris Design Week in September, Maison&Objet serves as an indispensable barometer for the entire sector. Online since 2016, MOM (Maison&Objet and More) allows buyers and brands to continue their exchanges, launch new collections, and make contacts beyond physical meetings. Weekly launches of new products that captivate the interior design community provide an ongoing boost to the industry. In 2023, Maison&Objet rolled out new digital services, and MOM also became a marketplace.

On social networks, discoveries are made on a daily basis by a community of almost two million professionals active on Facebook, Instagram (+1M followers), X (formerly Twitter), LinkedIn, Xing, WeChat and TikTok. Maison&Objet is a catalyst that positions Paris as a major hub for international creative talent



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Use password «MOPRESS»

To download visuals

Contacts

Presse

S2H Communication

T: +33 (0)1 70 22 58 55

maisonobjet@s2hcommunication.com

Sarah Hamon

sarah@s2hcommunication.com

Organisation

SAFI

A subsidiary of Ateliers d'Art de France
and RX France

T. +33 (0)1 44 29 02 00

Philippe Delhomme

Chairman of SAFI's Management Board

Vincent Lhoste

General Manager of SAFI

